

Path of the Paddle



Path of the Paddle Association

BOARD OF DIRECTORS' RECRUITMENT PACKAGE

Contact: Ember Mckillop, Chair
705-989-9871
chair@pathofthepaddleassociation.com

www.pathofthepaddleassociation.com

WELCOME

Dear Prospective Board Member,

Path of the Paddle Association has created a new and unique tourism product by showcasing the cultural and natural resource heritage of Northwestern Ontario's waterways through the development of campsites, portages and access points along its trail. This is a large project with an estimated 1,100+kms of water trail developed, including the Trans Canada Trail in Northwestern Ontario.

Path of the Paddle is an incorporated non-profit organization with a dedicated Board and active volunteer Regional Trail Committees (RTC). With an updated Business plan developed, the current board has a well planned road map for the future.

Every non-profit faces challenges and an engaged effective Board ensures the organization can overcome them. Currently our biggest challenge is long-term funding. Your presence on the board and skills brought to POPA would be a real asset to the organization. We welcome you to fill out a Member Application and sit in on a Board of Directors meeting to see what we are all about.

Sincerely,



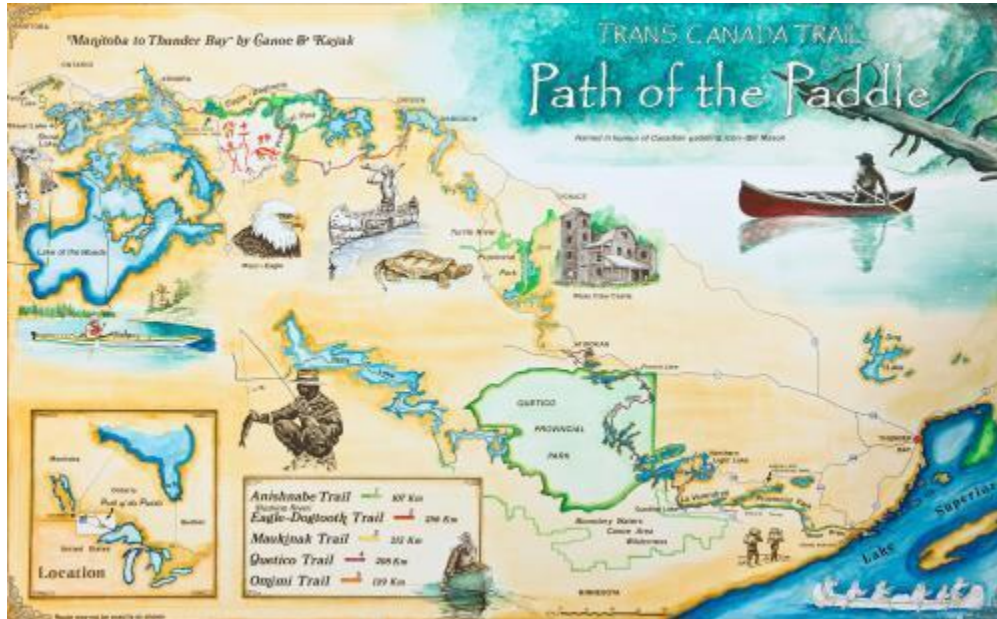
Ember McKillop

Chair, Path of the Paddle

705-989-9871



ORGANIZATION OVERVIEW



MISSION

To enhance and sustain the Path of the Paddle, Trans Canada Trail section from Thunder Bay to Manitoba for diverse trail users who paddle and portage.



VISION

As a wilderness segment of Trans Canada Trail, the Path of the Paddle will be recognized as a world-class trail network connecting waterways, municipalities and Indigenous communities across Northwestern Ontario, providing a recreational relationship with nature, history and culture for people of all ages and abilities, for generations.



GOALS AND OBJECTIVES FOR THE NEXT 3 YEARS

Over the next three years Path of the Paddle Association plans to move forward in these seven areas, which are its goals.

- Trail and campsite maintenance
- Regional Trail Committees
- Emergency plan
- Brand awareness and identification
- Governance – renewal and succession
- Maps, guidebook, guidelines
- Non-Canadian resident camping

The result of working in these directions will be that Path of the Paddle will be a segment of The Great Trail that is known and recognized by potential users who are local, regional, national and international. Both the physical and information infrastructure will be well maintained and up to date. And the human infrastructure of volunteers and staff will be robust.

More details will be shared in our Business Plan document.

CURRENT BOARD OF DIRECTORS

Ember McKillop
CHAIR

Gary Davies
VICE CHAIR

Tim McKillop
SECRETARY

Ray Waterman
TREASURER

Ian McCormack
DIRECTOR

CONTRACTORS

David Jackson – Coordinator

Jeff Ashton – Web design and Maintenance/Social Media and content/marketing/consulting

Kim Cross – Bookkeeper



BOARD MEMBER DESCRIPTION

POSITION

Director of Path of the Paddle Association

RESPONSIBILITY

The Board of Directors is the legal authority for the Path of the Paddle. As a member of the Board, a Director is responsible for the effective governance of the organization.

REQUIREMENTS

1. Commitment to the work of the Path of the Paddle.
2. Identified knowledge and skills that will assist in governance.
3. Attendance at monthly Board meetings.
4. Support of special events.
5. Support of, and participation in, fundraising events.

GENERAL DUTIES

A director is fully informed on organization matters and participates in the Board's deliberation and decisions in matter of policy, finance, programs, personnel, and advocacy during a monthly meeting. The monthly Board of Directors meeting typically last one hour.

BENEFITS

1. Satisfaction of participating in the development of the Path of the Paddle
2. Help to connect the Trans Canada Trail across Northwestern Ontario
3. Assist in the growth of a small non-profit
4. Work with communities to help to grow economies and develop skills

Thank you for your interest in joining the Board of Directors of the Path of the Paddle Association. POPA actively recruits news board members and they are appointed at the Annual General Meeting held in June. We welcome individual applicants with suitable skills and experience to help us meet and exceed our mission and vision.





BOARD OF DIRECTORS APPLICATION FORM

PLEASE EMAIL COMPLETED FORM TO
 ECSCHMEL@LAKEHEADU.CA

OFFICE USE ONLY
RECEIVED: _____

Thank you for your interest in joining the Board of Directors of the Path of the Paddle Association. POPA actively recruits news board members and they are appointed at the Annual General Meeting held in June. We welcome individual applicants with suitable skills and experience to help us meet and exceed our mission and vision.

APPLICANT CONTACT INFORMATION			
NAME		MR.	MRS. MISS. MS.
ADDRESS		CITY, PROVINCE, POSTAL CODE	
EMAIL			
TELEPHONE		CELL PHONE	

What motivates you to become a board member for the Path of the Paddle Association?	
What special qualifications and/or skills would you bring to the board? (i.e. finance, fundraising, governance, etc.)	
Please describe your past board experience, if any:	



BOARD OF DIRECTORS APPLICATION FORM

SKILLS, EXPERIENCE, AND INTERESTS

Please check all that apply.

Finance, accounting	Education, instruction
Personnel, human resources	Trail use experience, interest
Administration, management	Grant writing
Non-profit experience, governance	Fundraising, marketing
Project planning/management	Outreach, advocacy
Policy development	Other: _____
Species at Risk	Other: _____
Public relations, communications	Other: _____

How do you feel the Path of the Paddle Association would benefit from your involvement on the Board of Directors?	
Do you have any other questions or comments?	

By submitting this application, I declare that:

- I certify that the information in this application is accurate and true.
- I understand that the establishment of the Board of Directors for this non-profit association complies with the Bylaws of the Organization.

APPLICANT NAME (please print): _____

APPLICANT SIGNATURE: _____ **DATE:** _____

Thank you for your application! Please submit your completed form to:

Ember McKillop, Chair
ecschemel@lakeheadu.ca